

THE MISSOURI HEMP HOAX REPORT



A FULL TESTING REPORT OF INTOXICATING THC PRODUCTS
PURCHASED AT UNREGULATED RETAILERS ACROSS MISSOURI

hoax

(hōks) *verb*: to trick into believing or accepting as genuine something false and often preposterous

noun: 1. an act intended to trick or dupe, 2. something accepted or established by fraud or fabrication

hoaxed; hoaxing; hoaxes synonyms of hoax

MissouriHempHoax.com

THE HOAX ORIGIN

Since Congress passed the 2018 Farm Bill with specific language allowing for the legal production of industrial hemp and non-intoxicating CBD, ambiguity in that law has created a perceived loophole that bad actors argue allows the production and retail sale of intoxicants derived from hemp. This report shows unscrupulous actors and retailers are perpetrating a giant hoax on parents, consumers and Missouri law enforcement, by actually:

- ⚠️ Selling unregulated, untested, and untaxed marijuana without a license
- ⚠️ Selling chemically converted, federally illegal, schedule one synthetic marijuana
- ⚠️ Breaking Missouri law by deceptively and criminally selling marijuana products under the guise of non-intoxicating hemp

CONSUMER ALERT



**4 OF THESE PACKAGES ARE UNREGULATED
THC PRODUCTS BOUGHT IN MISSOURI.**

**COULD YOU OR YOUR CHILD
TELL THE DIFFERENCE?**

0.3% = THE LINE

THC is the intoxicating ingredient in the cannabis plant. Under federal and state law, products that contain .3% or less THC are considered hemp and therefore shouldn't be intoxicating. Products that contain .3% or more THC are classified as intoxicating marijuana, which is federally illegal, but constitutionally protected in Missouri as voters twice chose to legalize, regulate and tax cannabis.

CONSUMER ALERT

ONE OF THESE IS
NON-INTOXICATING
HEMP AND ONE
IS MARIJUANA.

CAN YOU TELL
THE DIFFERENCE?



FROM THE TESTS, A RANKING OF THE 10 MOST POTENT ABOVE THE LINE:

1 89.3% THC LOCATION: Sacred Leaf - Indep. MO	2 85.3% THC LOCATION: KC Kush - K.C. MO	3 73% THC LOCATION: Herb Depot - Indep. MO	4 71.2% THC LOCATION: Herb Depot - Indep. MO	5 68.2% THC LOCATION: Dr. Smoke - K.C. MO
6 67% THC LOCATION: Dr. Smoke - K.C. MO	7 41% THC LOCATION: Herb Depot - Indep. MO	8 39.3% THC LOCATION: Sacred Leaf - Indep. MO	9 29.6% THC LOCATION: Gray Area Can - Indep. MO	10 25.5% THC LOCATION: Puffers Choice - Clever. MO

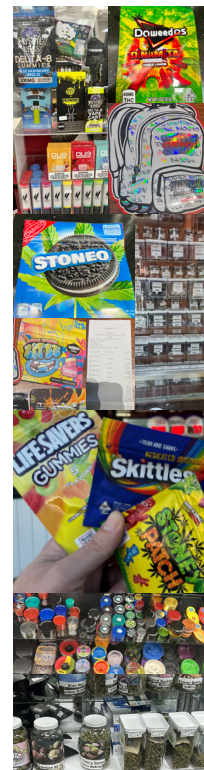
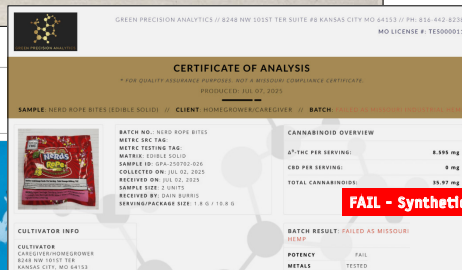
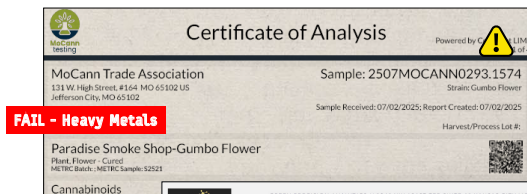
HOW WE DID IT: A SIMPLE TEST (OR ACTUALLY 55 OF THEM)

55 different products were purchased at fake dispensaries, smoke shops, gas stations, c-stores and CBD/vape stores in areas throughout Missouri, including: St. Louis, Lee's Summit, Maplewood, Kansas City, Nixa, Springfield, Ozark, Cameron, Affton, Ballwin, Independence, Clever, St. Joseph and Manchester.

These products were acquired, documented and tested to prove that unregulated stores across Missouri are, in fact, selling marijuana that is deceptively packaged and labeled as hemp. This is the crux of this Hemp Hoax report, which found that all 55 products purchased and tested are significantly intoxicating, deceptively packaged, labeled and merchandised to fool consumers, law enforcement, policymakers and prosecutors.

3 LICENSED MISSOURI 3RD PARTY TESTING LABS UTILIZED

- **TES0000011**
Green Precision Analytics
Kansas City
- **TES0000003**
MoCann Testing (an EKG Labs Co.)
Maryland Heights
- **TES0000012**
Fleur de Lis Analytical Labs
St. Louis





REVIEWING ALL THE WAYS MISSOURIANS ARE BEING TRICKED – AND HARMED.

HOAX #1: INTENTIONALLY LABELING MARIJUANA FLOWER AS HEMP

Unscrupulous producers and retailers label flower products as hemp or THCa, but are really just selling marijuana that is fully intoxicating and tests above the 0.3% THC threshold for hemp.

HOAX #2: WHAT WAS HEMP IS NOW A HIGHLY POTENT DESIGNER DRUG

Synthetically produced and chemically converted designer drugs are being labeled and packaged as hemp products available at unregulated retailers statewide. Don't be confused, these federally illegal, synthetic designer drugs are HIGHLY POTENT and HIGHLY DANGEROUS with some products testing in thousands of milligrams of THC or other intoxicating cannabinoids.

HOAX #3: CATEGORIZING INTOXICATING PRODUCTS AS HEMP

Intoxicating products are deceptively categorized as hemp to avoid taxes, regulation and costly compliance requirements designed to keep consumers and children safe. By calling marijuana hemp, they also deceive banks, credit card companies, the USPS and workers that are required to be drug tested.

HOAX #4: SIDE STEPPING REGULATIONS ALLOWS FOR UNSAFE PRODUCTS

Without regulation and testing, products are sold containing harmful contaminants like pesticides, mold and heavy metals.

HOAX #5: UNREGULATED ACCESS & MERCHANDISING

Intoxicating marijuana masquerading as hemp is accessible via online/local delivery services, vending machines, or online via social media ads directed towards users of all ages with no content or access limitations.

HOAX #6: CLAIMING HEMP PRODUCTS AREN'T POTENT

Each and every product of the 55 we tested had an intoxicating THC content of at least 11mg up to over 5000mg per package. The typical adult dose of THC from a regulated, licensed dispensary is 10mg. The test results show these hemp hoax products all exceeded the standard 10mg dose, every single one.

HOAX #7: MARKETING A SMOKE SHOP AS A LICENSED DISPENSARY

CBD Stores, Vape Stores, Smoke Shops and others are using the word “dispensary” in their name to create consumer confusion across the state. They don’t hide the hoax at all, having “dispensary” in their name confuses consumers into thinking that the store is licensed, regulated and selling safe, tested products.

HOAX #8: NOT PAYING TAXES, BUT ALLEGING FAKE DISPENSARIES AID LOCAL ECONOMIES

Fake dispensaries, smoke shops and c-stores hurt local economies by categorizing intoxicating marijuana products as "hemp" to avoid paying voter-approved marijuana sales & excise taxes that fund veteran's healthcare, substance abuse programs, and significantly benefit local communities.

HOAX #9: FALSELY ASSERTING REGULATION WOULD HURT MISSOURI HEMP FARMERS

Recently, USDA numbers show only 550 acres of hemp was grown in Missouri in 2024, which cannot support the production of hundreds of millions of dollars of unregulated product sales in MO. Banning or restricting these illegal products would not impact legitimate Missouri hemp farmers, because the overwhelming majority of these illegal products are sourced from outside Missouri, including from China and other foreign countries.





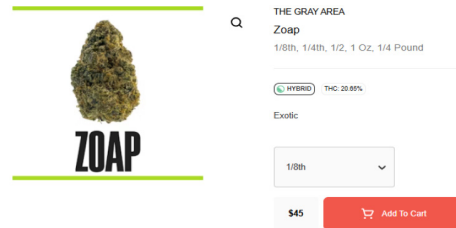
Lists THC as 29%, QR code not functional, Selling marijuana without a license

HOAX #1

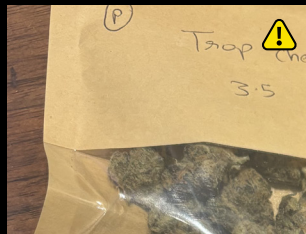
INTENTIONALLY LABELING MARIJUANA FLOWER AS HEMP

Unscrupulous producers and retailers label products as hemp or THCa, but are really just selling marijuana that is fully intoxicating and tests above the 0.3% THC threshold for hemp.

53 of the 55 tests (96%) tested as intoxicating marijuana, with total THC levels well above the .3% threshold for hemp. And most didn't just barely cross the line, but instead contained total THC between 10-80%+ THC range. In fact, one product labeled as THCa and sold in KC actually tested 89.3% THC, meaning it contains 298 times the legal limit. And yet, it can be sold untested, untaxed & unregulated to Missouri children.



Fake dispensary lists THC at 20%, selling marijuana without a license



Fake dispensary with handwritten label



Fake lab test results, fake lab name and batch number

HOAX #2

WHAT WAS HEMP IS NOW A HIGHLY POTENT DESIGNER DRUG

The DEA considers any synthetic version of THC federally illegal, regardless of its origin.

Synthetically produced and chemically converted designer drugs are being labeled and packaged as hemp products available at gas stations, c-stores and unregulated retailers statewide. Don't be confused, these synthetic drugs are **highly potent and highly dangerous** with products testing over 1000mg of THC or other intoxicating cannabinoids.

What may have started as non-intoxicating CBD, has since been chemically converted and manipulated to create highly potent and intoxicating synthetic cannabinoids like Delta 8 THC, Delta 10 THC, THC-P, THCO Acetate, HHC and others. More than 50% of the non-flower products purchased as part of the Missouri Hemp Hoax fit the synthetic THC category.



300mg,
Delta 8



2000mg,
Delta-10,
Delta-8,
THC-P



2000mg,
THC-P



7000mg,
THC-P



15000mg,
THC-P



2000mg,
Delta-8,
Delta-10,
THC-P,
HHC



5000mg
THC-P

Unregulated THC candy product found in MO, highly attractive to children, 1,200mg of THC in each gummy. That's 42X the toxic dose for a 30lb child if they consumed a single gummy!



Unregulated THC candy product found in MO, highly attractive to children, no child resistant closer, called THC on package with no age restriction for purchase.

“According to the American Academy of Pediatrics, a toxic dose of THC occurs in children at the rate of 1.7mg/kg or approx. 23mg* for a 30lb child.”

DR. TRISH HURFORD MD, MS.

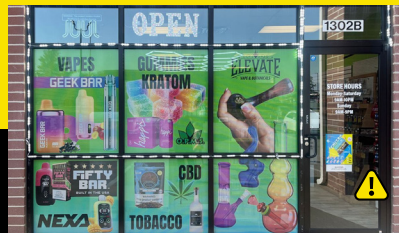


***53 of 55 products tested above 23mg of THC potency in package.**

HOAX #3

CATEGORIZING INTOXICATING PRODUCTS AS HEMP

This deception allows bad actors to avoid taxes, regulation and costly compliance requirements designed to keep consumers and children safe. By calling marijuana hemp, they also deceive banks, credit card companies, the USPS, and workers that are required to be drug tested.



Often times building owners, banks, credit card processors and insurance companies have no idea their services are being leveraged to sell marijuana or synthetic marijuana products, exposing those companies to unknown risks.

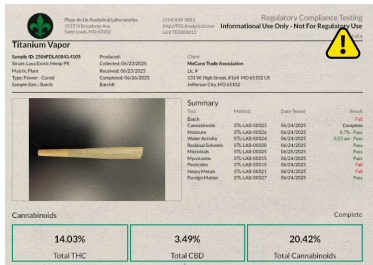
DANGEROUS CONTAMINANTS FOUND IN 29% OF NOT-SO-HEMP PRODUCTS, INCLUDING PESTICIDES, HEAVY METALS, RESIDUAL SOLVENTS

HOAX #4

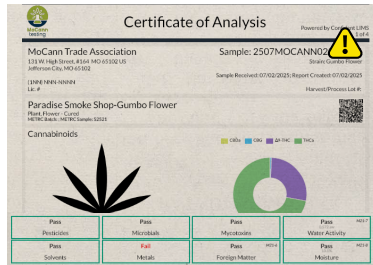
SIDE STEPPING REGULATIONS ALLOWS FOR UNSAFE PRODUCTS

Without regulation and testing, products are sold containing harmful contaminants like pesticides, mold and heavy metals.

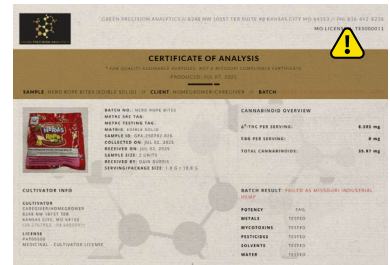
9 OF THE 55 TESTS FAILED FOR DANGEROUS PESTICIDES



7 OF THE 55 TESTS FAILED FOR HEAVY METALS



2 OF THE 55 TESTS FAILED FOR RESIDUAL SOLVENTS



HOAX #5

UNREGULATED ACCESS & MERCHANDISING

Intoxicating marijuana masquerading as hemp is accessible via online/local delivery, local delivery services, vending machines, or online via social media ads directed towards users of all ages with no content or access limitations.



Online THC Delivery

Delivery Yard Sign

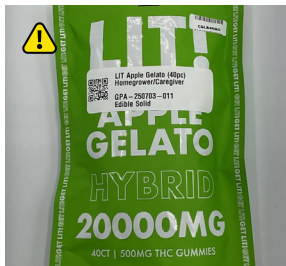
THC Vending Machine

Mail Order Marijuana

HOAX #6

CLAIMING HEMP PRODUCTS AREN'T POTENT

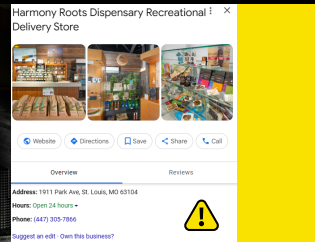
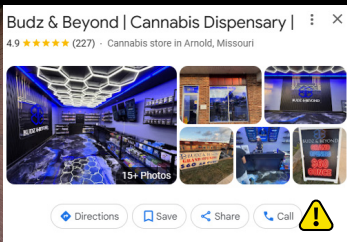
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20,000mg THC per package



600mg THC per package



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NOT PAYING TAXES, BUT ALLEGING FAKE DISPENSARIES AID LOCAL ECONOMIES

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13 KRCG

Missouri marijuana sales produce 3 times as much sales tax revenue as projected

by Mark Slavik | Wed, November 27th 2024 at 4:30 PM

Updated Mon, December 2nd 2024 at 11:00 AM



House Subcommittee on Oversight,
Investigations, and Accountability

How China is Using Illegal Marijuana to
Build a Criminal Network Across America

HOMELAND SECURITY

HOAX #9

FALSELY ASSERTING REGULATION WOULD HURT MISSOURI HEMP FARMERS

Recently, USDA numbers show only 550 acres of hemp was grown in Missouri in 2024, which can't support the production of hundreds of millions of dollars of unregulated product sales in MO.

Banning or restricting these illegal products would not impact legitimate Missouri hemp farmers, because the overwhelming majority of these illegal products are sourced from outside Missouri, including from China and other foreign countries.

CONCLUSION

Sometimes the biggest lies are hiding in plain sight. With each passing month, more and more unscrupulous actors are flooding the market with unlicensed marijuana and calling it hemp, or selling packaging attractive to children but contains intoxicating designer drugs in the name of hemp. The deceit goes beyond just products with many smoke shops and vape stores calling themselves a “dispensary” to further confuse patients and consumers into believing they are licensed and selling safe products.

This summer, we hired certified Missouri testing labs to show what's actually in these products. The fact that 96% of the unregulated, untaxed “hemp” products we tested actually contained more than the legal .03% THC limit, should be a wake up call to parents, policymakers, law enforcement, public health officials and educators.

This hemp hoax report proves that existing Missouri and federal laws are being violated on a daily basis and endangering the health and safety of Missourians.

A listing of those laws can be found here:
www.missourihemphoax.com/laws

FINAL TESTING RESULTS

53 of 55 products (96%) tested well above the .3% threshold for hemp.

Most products contained total THC between 10% - 80%+.

16 of 55 products, (29%) failed for dangerous contaminants like heavy metals, pesticides, or residual solvents.

96%
OF THESE
PRODUCTS
ARE ACTUALLY
MARIJUANA
OR SYNTHETIC
MARIJUANA

HEMP-DERIVED
THC 4%

MARIJUANA 96%

STORE	LOCATION	PRODUCT	THC MG	THC%	CONTAMINENT
Far Out	Maplewood	Donut Rolls, Hash Holes 4 prerolls 8.4grams	124mg	12.44%	FAIL, Heavy Metals
Moonlight Smoke Shop	St Louis	Deli Style - 10g snowflake flower	167mg	16.76%	FAIL, Pesticides
AREA 51	St. Louis	Leap Out Loud 14g THCA Passion Fruit Flower	163mg	16.34%	
Good Times	St. Louis	Pressure LA 14g AK-47 flower pack	243mg	24.38%	
Paradise Smoke Shop	St. Louis	Deli Style - 14g Gumbo Flower pack	198mg	19.85%	FAIL, Metals
Get Plugged Dispensary	St. Louis	Deli Style - 10g Sour Diesel Flower	142mg	14.26%	
Pit Stop Smoke Shop	St. Louis	Nirvana Organics 10.5g Fly High Guava flower	205mg	20.55%	
Furr Dispensary	St. Louis	Xotic Flavors 10g Green Crack Flower	176mg	17.69%	
Conoco/ Zamani Mart	St. Louis	Leap Out Loud 14g Jealousy Flower	214mg	21.43%	
Gateway Dispensary	St. Louis	10g Lemon Cherry Gelato flower	204mg	20.48%	FAIL, Residual Solvents
CBD Kratom	St. Louis	8x BeeZee THCA Pre-roll 9.6g	34mg	3.42%	
Flare Smoke N Vape	Ballwin	Curevana thca zkittles 14g flower	11mg	1.12%	
Titanium Vapor	St. Louis	Lava Exotics 9 prerolls 13.5g	14mg	14.03%	FAIL, Heavy Metals & Pesticides
Vaporized STL - Maplewood	Maplewood	Canna-Aid 4ml Cereal Milk live resin cart	108mg	5.44%	Synthetic THC
Coughing Cardinal	St. Louis	CAPS THCA 12x 1g Prerolls (Tangie Banana)	69mg	6.92%	
30314 Smoke Shop	St. Louis	Deli Style Black Runtz flower	215mg	21.57%	
The Smoke Station	St. Louis	Trolli Apple O's flower	203mg	20.35%	
The Smoke Station	St. Louis	Damn! Watermelon 30,000mg THC gummies 25pc	684mg D8 / 141mg D9	0.1715	Synthetic THC
The Smoke Station	St. Louis	LIT! Apple Gelato 20,000 THC hybrid 40ct gummies	5688mg D8 / 931mg D9	0.52%	Synthetic THC
The Smoke Station	St. Louis	Hazy Mary Diamond infused pre-roll 1g	125mg	12.54%	FAIL, Pesticides
Swin Dispensary	Nixa	Swin Granddaddy Purple 3.5g flower	615mg	17.61%	
Puffer's Choice	Clever	Moon rocks Northern lights 1g infused flower	209mg	20.94%	FAIL, Heavy Metals
Puffer's Choice	Clever	Lemon bars 4g flower	254mg	25.45%	
Earth Flower Wellness	Springfield	Earth Flower White Truffle indica 3.5g	165mg	16.57%	FAIL, Pesticides, Heavy Metals
Earth Flower Wellness	Springfield	Earth Flower .75g pre roll	92mg	9.24%	FAIL, Heavy Metals
Vapor Maven	Cameron	Muffins Candy Clouds flower	370mg	18.51%	
Vapor Maven	Cameron	Chewyz 100mg THC gummies 5pc	60mg	0.18%	toxic dose for children
Gray Area Cannabis	Independence	Grey Area Cannabis MJ Mintz 3.5g flower	668mg	17.90%	FAIL, pesticides heavy metals

STORE	LOCATION	PRODUCT	THC MG	THC%	CONTAMINANT
Gray Area Cannabis	Independence	Gray Area Cannabis P85 7g flower	717mg	10.25%	FAIL, pesticides
Main Smoke Shop & Kratom	Kansas City	Skunk Sack P 1g flower	160mg	16.07%	
Main Smoke Shop & Kratom	Kansas City	Skunk Sack J 1g flower	181mg	18.10%	
It's A Dream	Kansas City	Lost Jane Collective Strawberry taffy 4g flower	746mg	18.65%	
It's A Dream	Kansas City	Lost Jane Collective Strawberry taffy 4g flower	761mg	19.03%	
Dr. Smoke	Kansas City	GHOST Juiceman hybrid vape 2g	1364mg	68.22%	
Dr. Smoke	Kansas City	GHOST Jack Herer vape 2g	1341mg	67.04%	FAIL, pesticides
Center Smoke Shop	Independence	Half Bak'd Wedding cake live sauce vape 1g	118mg	0.72%	Synthetic THC
Center Smoke Shop	Independence	Half Bak'd Wedding cake live sauce vape 1g	113mg	0.47%	Synthetic THC
Main Smoke Shop & Kratom	Kansas City	Torch Hulk Gummies 15000mg THC Sour Lemon Cherry 20pc	831.6mg	0.38%	Synthetic THC
Center Smoke Shop	Independence	Nerds Rope Bites 600mg THC gummies	52mg	0.48%	Synthetic THC
Gray Area Cannabis	Independence	Gray Area Cannabis Obama Runtz 7g flower	290mg	29.55%	
Gray Area Cannabis	Independence	Gray Area Cannabis Bubble Gum Poppers 7g flower	205mg	20.55%	
Prohibition Cannabis	Kansas City	Prohibition Cannabis Co. Limoncello Runtz sativa 3.5g flower	636mg	18.18%	
KC Kush	Kansas City	KC Kush Red Pop Indica pre-roll 1g	88mg	8.88%	FAIL, pesticides
KC Kush	Kansas City	KC Kush Tropicana Cherry sat/hyb flower 3.5g	494mg	14.13%	
KC Kush	Kansas City	KC Kush Sweet Tart sat/hyb live crumble 1g	751mg	85.30%	
KC Kush	Kansas City	Live Resin All In One Mexican Flan Indica Hybrid 2g vape	188.4mg	21.26%	
Herb Depot	Independence	Herb Depot Super boof hybrid 3.5g flower	225mg	22.52%	FAIL, heavy metals
Herb Depot	Independence	Herb Depot Moonrocks Green crack infused flower	409mg	40.98%	
Herb Depot	Independence	Herb Depot Death star 1g vape	711mg	71.17%	
Herb Depot	Independence	Papayamon live resin 1g vape	730mg	73.04%	
Super E Cig Smoke Shop	St. Joseph	Cookies Cereal Milk THCA vape 1g	83mg	8.29%	FAIL, residual solvents
Super E Cig Smoke Shop	St. Joseph	Lost THC Forbidden gelato THCA sauce infused pre-rolls 2pk	540mg	13.01%	FAIL, pesticides
Sacred Leaf	Independence	Moon Rocks 3.5g infused flower	806mg	39.33%	
Sacred Leaf	Independence	Green Peach Panama Punch sativa diamonds 1g vape	796mg	89.30%	
Big Chiefs Kush Inc.	Kansas City	Big Chiefs Kush Galactic Warheads indica flower 3.5g	676mg	19.33%	

This report was published in Oct. 2025, filed by MoCannTrade (Missouri Cannabis Trade Association), and can be found online at www.MissouriHempHoax.com

In the five years since Missouri's first legal cannabis sale in St. Louis to Larry, a cancer survivor, and his wife Sue, an RN, Missouri has sold more than \$4.5 billion of 100% Missouri Grown Plant Medicine. In 2024 alone, cannabis sales generated more than \$240 million in new sales tax revenue to state and local communities, with veterans, substance abuse programs, and the public defender system being some of the largest recipients.

The industry, which is made up of 500+ small businesses, directly employs 20,000+ Missourians, serves 125,000+ patients and nearly one million adult use customers. Every single product in Missouri-licensed dispensaries is grown, manufactured, tested and sold in Missouri by Missourians.



www.mocanntrade.org